

Powering Innovation by Simplifying IT

Hardware and Software, Engineered to Work Together



Engineering for extreme performance and efficiency, while engineering out IT complexity and cost: that's how Oracle enables its more than 400,000 customers in 145-plus countries to accelerate innovation and deliver the best experience to their own customers.

From the data center to the cloud, Oracle not only eliminates the complexity that stifles business innovation, but also engineers in speed, reliability, security, and manageability. The result is an integrated stack of best-in-class hardware and software products, with every layer designed to work together according to open industry standards. Oracle's complete, open, and integrated solutions offer extreme performance at the lowest cost—all from a single vendor. Integrated, industry-specific solutions are engineered to address and simplify complex business processes.

For customers needing modular solutions, Oracle's open architecture and multiple operating system options—including Oracle Linux, Oracle Solaris, and more—provide unmatched choice and other benefits. This allows customers to build the most optimized infrastructure for their enterprise.

ORACLE CLOUD SOLUTIONS

Modern cloud computing helps companies seize new business opportunities and innovate faster. Oracle delivers the most comprehensive portfolio of cloud solutions for business, IT, and development needs, including software as a service (SaaS), platform as a service (PaaS), infrastructure as a service (IaaS), and data as a service (DaaS). Oracle Cloud helps businesses offload IT management so they can focus on their priorities.

ORACLE DATABASE

Oracle Database is the world's #1 enterprise database—enabling customers to transform their enterprises and improve

operational agility and effectiveness.

Oracle Database is cloud-ready, with multi-tenancy and pluggable databases that make it easy to offer database as a service. Oracle Database helps improve the quality and performance of applications, saves time with maximum availability architecture and storage management, and simplifies consolidation by managing hundreds of databases as one.

MySQL is the world's most popular open source database, enabling cost-effective delivery of reliable, high-performance, and scalable web-based and embedded database applications. The most trafficked websites and the most demanding applications rely on MySQL to save time and money without sacrificing reliability or security for business-critical systems.

ORACLE FUSION MIDDLEWARE

Oracle Fusion Middleware—through full utilization of modern hardware and software architectures—maximizes IT efficiency by enabling enterprises to create and run agile, intelligent business applications.

ORACLE APPLICATIONS

Customers worldwide rely on Oracle's comprehensive, modern, and secure portfolio of enterprise and industry applications. Oracle offers choice and flexibility to meet customers' needs, including SaaS applications for human capital management, customer experience, and more. Oracle enterprise-level solutions support all types of cloud-based scenarios, including public, private, and hybrid clouds.

ORACLE CORPORATION

- US\$38.3 billion total GAAP revenue in FY 2014
- 400,000 customers, including 100 of the Fortune 100
- 310,000 Oracle Database customers
- 120,000 Oracle Fusion Middleware customers
- 90,000 Oracle Applications customers
- 300,000 midsize customers
- 51,000 hardware customers
- 4,500 engineered systems customers
- More than 25,000 partners worldwide
- More than 120,000 employees, including
 - » 36,000 developers and engineers
 - » 18,000 support personnel
 - » 17,000 consulting experts
- 2.2 million students supported annually

ORACLE LEADERSHIP

- #1 application server
- #1 business analytics
- #1 database
- #1 database on Linux and UNIX
- #1 data warehouse
- #1 embedded database
- #1 engineered systems
- #1 enterprise performance management
- #1 identity and access management
- #1 lead management
- #1 marketing automation
- #1 middleware
- #1 supply chain planning and execution
- #1 talent management and talent recruiting

ORACLE CUSTOMERS INCLUDE

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top banks
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top medical device companies
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmas
- 20 of the 20 top retailers
- 10 of the 10 top SaaS providers
- 20 of the 20 top supply chains
- 20 of the 20 top telcos
- 20 of the 20 top universities
- 10 of the 10 top utilities

ORACLE ENGINEERED SYSTEMS

Oracle's preassembled, integrated systems are architected, tested, and optimized to work together to reduce complexity, cost, and risk. Extreme performance enables customers to get things done faster, better, and more efficiently than ever before.

ORACLE SERVERS

Oracle servers are engineered for high performance, simplified management, and high availability at a lower TCO. These industry-leading systems include built-in virtualization, cloud management, and systems management, and they support Oracle and non-Oracle applications and solutions.

ORACLE STORAGE

Oracle optimized storage solutions enable enterprises to simplify IT environments so they can operate more efficiently and cost-effectively, and be more responsive to dynamic business needs. Our best-of-breed storage products and solutions are engineered to run faster and more efficiently and offer unsurpassed capabilities for heterogeneous data centers.

ORACLE SERVICES

Oracle services help companies optimize their technology investments and resources.

- » Oracle Advanced Customer Support Services and Oracle Premier Support deliver tailored, mission-critical support for complex IT environments to help maximize performance, achieve higher availability, and reduce risk.
- » Oracle Managed Cloud Services enables organizations to extend their Oracle investments into the cloud with greater value, choice, and confidence.
- » Oracle Consulting works with customers to help define their strategy and goals, implement solutions using Oracle best practices, and identify ongoing improvements.

- » Oracle Financing offers payment solutions with the lowest cost of entry for acquiring Oracle technology so customers can optimize payback from their IT investments.
- » Oracle University provides a world-class educational experience with the best instructors in the industry.

ORACLE INDUSTRIES

Oracle's dedicated vertical organizations provide unmatched industry-specific expertise, and best-of-breed technology to help enterprises solve their most complex problems.

ORACLE ACCELERATE FOR MIDSIZE COMPANIES

Oracle Accelerate for Midsize Companies provides simple-to-deploy, enterprise-class packaged software solutions through its network of expert partners. These solutions provide midsize organizations with a foundation for innovation and growth, faster time to benefit, and reduced project risk.

COMMUNITIES

For customers, users, and partners, Oracle offers a wide range of ways to get involved and be heard. Oracle's global communities include Oracle Technology Network, Oracle PartnerNetwork, Java.net, and Oracle user groups. Oracle communities can also be found online on Facebook, LinkedIn, Twitter, and more.

INVESTING IN INNOVATION AND THE FUTURE

Enterprises that use IT as more than just a provider of services can achieve greater innovation. By eliminating complexity and simplifying IT, organizations are free to dedicate more of their time and resources to adding value for users and customers. The less complex the IT environment, the more room there is for the innovation that can change the future.

To learn more, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative. Outside North America, visit oracle.com/corporate/contact/global.html to find the phone number for your local Oracle office.



Oracle is committed to developing practices and products that help protect the environment

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